



Creating college bound communities

UCSC Educational Partnership Center
1101 Pacific Avenue, Suite 210
Santa Cruz, California 95060
Phone: (831) 459-3500
Fax: (831) 459-3570
<http://epc.ucsc.edu>

MEDIA ADVISORY For Saturday, March 1, 2008

Contact: Jaimie Vargas
Director of Development & Communication
Mobile: 831.239.9130
Direct: 831.459.1747
Email: jvargas@ucsc.edu

FOR IMMEDIATE RELEASE
February 22, 2008

STUDENTS GET READY FOR LIFE AFTER HIGH SCHOOL

'2008 College Family Conference' Focuses on College Readiness and Career Opportunities for Middle and High School Students in NMCUSD, MPUSD

WHAT: 2008 College Family Conference

Co-sponsored by UC Santa Cruz Educational Partnership Center (EPC), CSU Monterey Bay, and North Monterey County Unified and Monterey Peninsula Unified School Districts, the all-day event will help middle and high school students and families explore college and career options and learn about academic preparation and other steps to take for success on the college-going pathway.

WHO:

David Linnevers, Director of Admissions & Recruitment (CSUMB)
Dr. Carrol Moran, EPC Executive Director (UCSC)
Manuel Bersamin, Director, Student Support Services, Hartnell College (Keynote Speaker)
Middle and high school students from NMCUSD & MPUSD and parents/families

WHEN:

Saturday, March 1, 2008
8:30 – 3:00 p.m (Free registration and breakfast 8:30 – 9:30 a.m.)

WHERE:

California State University, Monterey Bay
100 Campus Center, Seaside, CA 93955
Registration & Opening in University Center; workshops at various nearby buildings

WHY:

About 350 students and parents are expected at the college conference, part of the ongoing collaborative efforts between EPC, CSUMB, and the school districts to support student academic achievement and increase college-going rates. Students face significant roadblocks on the pathway to college, including lack of academic preparation, college awareness, and understanding of college and career options and financial aid resources. To support student success and build family support for students' college aspirations, the conference will provide workshops on a variety of important topics, such as: college preparation and eligibility, A-G high school requirements, financial aid and scholarships, college systems and pathways, UC/CSU admissions, and student/parent panels to help students and families envision college in their future. Key partners involved in the event include UCSC EPC's GEAR UP program, CSUMB's Talent Search and Upward Bound programs, and two school districts.

###